

Civic Association Meeting Minutes
Tuesday, March 10, 2015

4:00 pm meeting called to order

Present: Allan Carlson, Beverly Swain, Helen Maiwald, Anne Arnold, Bill Levin, Dedra Salitrik, Bob Wehr

Absent: Carol Goldstein, Dick Menzer

1. Agenda approved
2. Minutes of Feb. 2015 meeting approved.
3. Website data: There were 286 page views. 419 addresses are on email list.
4. Treasurer's Report: \$3,174.02 in account. Board members were encouraged to submit food and paper goods expenses from purchases for Feb. 25, 2015 presentation on Mill Pond House.
5. Decisions and information regarding our March 18 meeting at Homewood: Helen noted that 29 members have signed up so far. She will call Homewood on Monday with a final dinner count. Allan will email one additional advertisement. Anne Arnold will introduce the Mayor. She will also encourage attendees to provide their email addresses if they haven't already. Bill will purchase a \$50.00 restaurant gift certificate. Beverly will provide additional survey forms to gather further information. Bob will print additional and updated flyers to hand out. These will include an application for membership that will help with record keeping. Helen will check to see if the clubhouse will accept these membership applications and checks from residents for us. Allan will email the Mayor informing him that the time allotted for his update is 30 minutes. Allan will also re-send the topics he included in his Mill Monitor article to the Mayor to help match the article to the actual presentation. The Mayor may bring additional city officials to speak on their areas of expertise as he did last year. After the Mayor finishes speaking, members will be invited to ask questions.
6. Questions from the last Board of Trustees candidates' forum were reviewed and updated in the event that a forum is held this year.

Dedra will capture the revisions and forward to Civic Assoc. Board members for comment. We will know by March 18th if enough candidates run for the Board to warrant a forum.

A discussion followed about how a more structured get-out-the-vote process could be organized.

7. Two concerns surfaced regarding the Feb. 25 meeting. One was identifying a better way to announce and sell raffle tickets for the restaurant gift certificate. This was new to many of the residents who attended, and it was so crowded that Bill could not speak to most attendees, and they could not or would not leave their seats to speak to him. Suggestions included a poster with the menu from the restaurant explaining the cost of the raffle tickets and amount of the gift certificate. Bill will do this. Another suggestion was to clearly announce this opportunity as people enter the clubhouse and/or at the beginning of the presentation. The other concern involved the outdated audio/visual equipment that made it difficult for residents to see and hear the presentation. The purchase of updated equipment has been approved by the Board, but not having it for this meeting was a disappointment.

Dedra will provide Beverly with an address for Landmark's Foundation for a donation, as an honorarium for Pat Ogden's presentation.

Ten members renewed their memberships at this meeting and 21 new members joined.

8. Beverly shared the compiled results of the 21 completed surveys she collected at the Feb. 25 meeting. It was difficult to identify a strong preference for the clubhouse over Homewood as a location or whether more residents would attend Homewood events if carpooling were offered. What was clear is the interest in history as topics for future meetings. Board members will explore the possibility of emailing the survey online to our address list for a more comprehensive response.

9. A short list of possible history topics for future meetings included inviting a docent from either The Civil War Medical Museum or the Monocacy Battlefield. One resident in Park Place may be a possible speaker.

Our April agenda will include ways to send and receive the survey via email and additional ideas for membership meetings in 2016.

Meeting adjourned at 5:35 pm

Submitted: Dedra Salitrik